

# **The Drugstore Wars**

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- **Return of the Corner Drugstore**
- **Market Consolidation**
- **Redefinition of the Drugstore Business**
  - a) Category Killers
  - b) Grocery/ Drugstore Combinations
  - c) Freestanding Units
  - d) Mom & Pop Independents
  - e) New Alliances
- **Site Selection**
  - a) Traffic Requirements
  - b) Rooftop Population
  - c) Market Share/Competition
  - d) Parcel Size
  - e) Cost Structure
- **Future Trends**